

General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Ph: 28290825, FAX : 28295703



भारत संचार निगम लिमिटेड  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

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**S&M-CM/162/New plans & promotional offers/2G prepaid/11-12/106** **Dated 31-03-2012.**

Sub: Extension of “NESAM” promotional plan in 2G prepaid mobile services –reg.

Ref: C.O. Sanction No:674 dt 06.03.2012.

Approval of the competent authority is hereby conveyed for the **extension of the “NESAM”** promotional plan in 2G prepaid mobile services in **TN LSA (incl. CHTD)** for a further period of **15 days from 01.04.12 to 15.04.12.**

This is for the information of all concerned.

(K.R. Aravindhavalli)  
AGM(Marketing-CM)

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please. Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.